

Step 3

# Story archetypes

## Directions

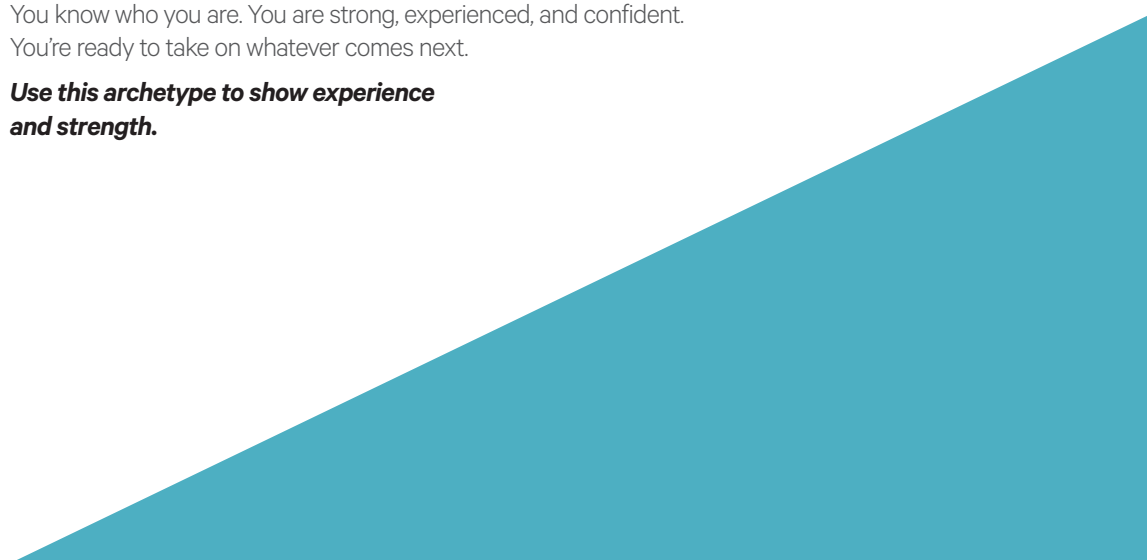
As any philosopher will tell you, the stories that humans tell tend to fall into patterns. We call them archetypes.

- 1 Consider the components of the story you selected, to help you make your decision.
- 2 When you've chosen your story's archetype, congrats! Cut it out and set it aside.
- 3 Ask yourself:
  - + Which of these archetypes feels most like my story?
  - + Which narrative arc best matches my story's narrative arc?
  - + What sort of argument do I need to communicate with this story, and which archetype gets me there?

## Coming Of Age

After years of learning and growing, you've reached a milestone. You know who you are. You are strong, experienced, and confident. You're ready to take on whatever comes next.

**Use this archetype to show experience and strength.**



## Overcoming Obstacles

You hit a roadblock and almost failed. It was a struggle. You challenged your assumptions, made tough decisions, fought hard... and won.

**Use this archetype to demonstrate resilience.**



## Constant Evolution

You never rest. Over and over, you've evolved to handle whatever comes your way. You keep moving, adapting to the world around you and maybe even anticipating its change.

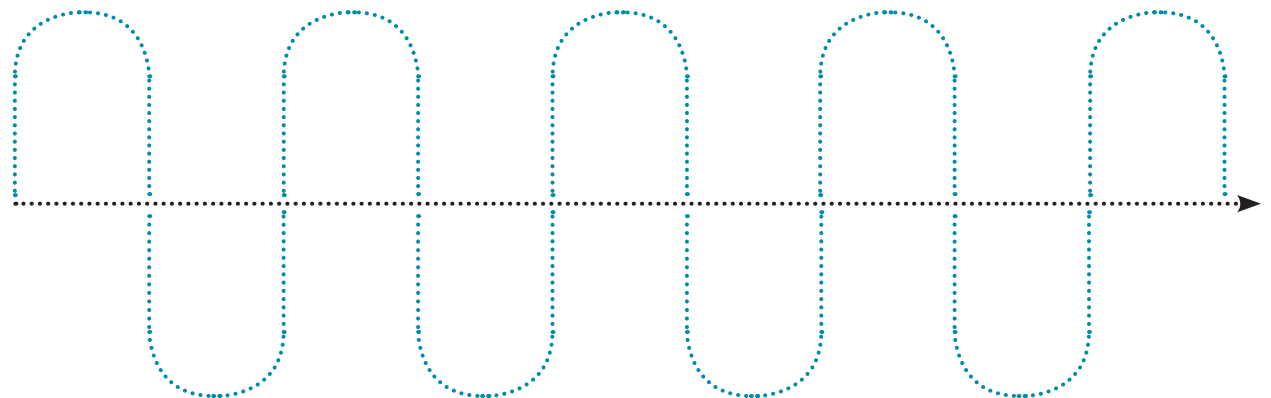
***Use this archetype to prove adaptability.***



## True As It Ever Was

Your purpose and values have endured throughout the years. The world has evolved and you've changed with it, but your core beliefs have remained intact. They guide everything you do.

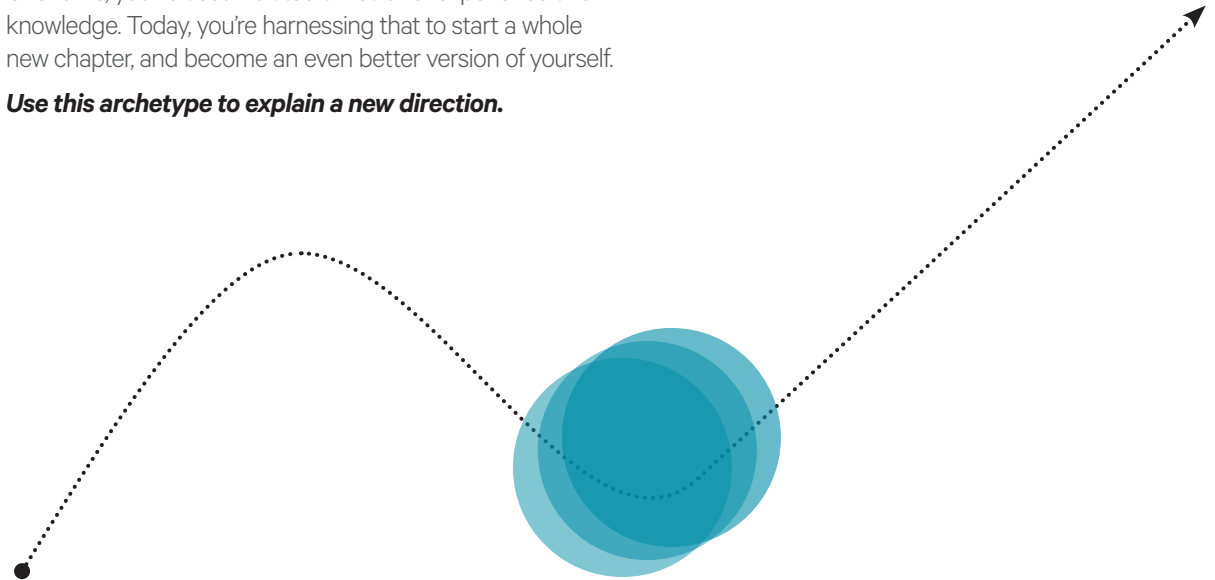
***Use this archetype to communicate steadiness or reinforce the audience's trust.***



# Rebirth

Over time, you've accumulated a wealth of experience and knowledge. Today, you're harnessing that to start a whole new chapter, and become an even better version of yourself.

***Use this archetype to explain a new direction.***



# Quest

You've always had a clear objective and you've pursued it relentlessly. Over time, you've summoned your talent and passion to turn your vision into reality. Through twists and turns, you've maintained your focus, and you will never let it go.

***Use these archetype to recommit or demonstrate dedication.***

